The Healthcare Information and Management Systems Society (HIMSS) and Association for Healthcare Resource & Materials Management (AHRMM) are once again teaming up to share best practices on healthcare supply chain technologies, systems, and processes at HIMSS10.

HIMSS is collaborating with AHRMM with input from the HIMSS Supply Chain Management Special Interest Group to provide this informative, one-day pre-conference Symposium at the Atlanta Convention Center, February 28, 2010.

This symposium is designed for anyone responsible for developing supply chain strategies to meet changing needs of healthcare and whose work depends on an effective supply chain from point of manufacture to point of care. This includes individuals in materials management, clinical areas, finance and informatics, as well as representatives of supplier organizations, group purchasing organizations, and technology companies.

The Supply Chain Technology Symposium for Healthcare Professionals is designed to prepare you to stay ahead and on top of complex industry changes. Attend and learn about: the skills, technologies and processes that will be critical moving forward; the dynamic role of supply chain in healthcare reform; and, the future of evidenced-based supply chain management.

Save $100 when you register for both a symposium and the HIMSS10 conference. Register today at http://www.himssconference.org/registration/default.aspx

Ray Moore, President of AHRMM, will welcome attendees and introduce this year’s symposium keynote speaker, Mahender Singh, PhD, Research Director for MIT’s Supply Chain 2020 project. Dr. Singh will highlight trends transforming healthcare – in particular the move toward more care delivery outside the acute care setting to alternative locations, including the patient’s home. The impacts on design of the healthcare supply chain of the future will be highlighted including impacts of technology and new processes, and strategic issues for managing dynamic data across the continuum of care.

Eugene Schneller, PhD, the Co-Director and Founder, Arizona State University Health Sector Supply Chain Research Consortium will follow the Keynote with a timely discussion on the role of the supply chain in meaningful healthcare reform, and how legislative and regulatory changes will impact the healthcare supply chain. He will also discuss the new initiatives on healthcare research and supply chain initiatives to be conducted by AHRMM’s Academic Council that he is co-chairing.

Profiling supply contributions to both clinical and cost outcomes will be key in the future. Today there are increasing demands that both medicine and management become evidence based. This requires sound strategies linking clinical, management and financial information systems. Florence Doyle, Director, Supply Chain Management, Catholic Healthcare East, will moderate this session with Keith Lohkamp, Lawson, and Rod Piechowski, former AHA Senior Associate Director of Policy, discussing needs for interfacing EHR and ERP systems to insure optimum product use, safety, and outcomes.

Terri Reed, Policy Analyst for Patient Safety at the FDA’s Center for Devices and Radiological Health will provide updates on regulatory initiatives impacting the supply chain, such as unique device identification, traceability, and comparative effectiveness.

Mike Davis, Executive VP, HIMSS Analytics, and Edward Pohl, PhD, Director of R3M and Associate Professor, University of Arkansas, will discuss their work and recent studies on current state of use of supply chain technology to improve business and clinical performance. Topics they will cover include their research and related use of e-commerce, standards adoption and implementation, and logistics and future opportunities and barriers.

The healthcare industry has made great strides in recognizing the value of using standards to track products through the healthcare supply chain. In this session, Mike Wisz, Principal, Mike Wisz and Associates, will look at the essential changes that are necessary to turn vision into reality especially as it relates to patient safety.

At the close of the day, Richard Perrin, President of AdvanTech, Inc., and HIMSS SCM SIG Co-Chair will moderate a panel of industry experts who will share their perspectives on the topics of the day and where healthcare entities should prioritize their supply chain efforts. Panelists will include program speakers Ray Moore and Rod Piechowski, along with Dennis Byer, Senior Director for eCommerce, Novation, and Kevin Stout, Executive Director, Medical Device Council.